1. **Liana Minassian**
   May 28, 2026 at 11:55:46 PM
   Using cancer as an adjective seems a little icky here.

2. **Liana Minassian**
   May 28, 2026 at 11:54:15 PM
   They may or may not learn something. We're letting them know the topic, and then allowing them to make the choice with the "Are you in?" There's a little bit of peer pressure implied, but not in an aggressive way.

3. **Liana Minassian**
   May 28, 2026 at 11:54:55 PM
   Patrick uses "optimal nutrition" in his book.

4. **Liana Minassian**
   May 28, 2026 at 11:56:44 PM
   We don't need to spell it all out for them in this email. The link takes them directly to the Broadcasts page.

5. **Liana Minassian**
   May 28, 2026 at 11:57:49 PM
   Transcripts are written by

6. **Liana Minassian**
   May 29, 2026 at 12:00:15 AM
   We don't need "action" to describe the steps in the checklist. Following a series of steps implies you're taking action already.

7. **Liana Minassian**
   May 28, 2026 at 11:59:03 PM
   "Log in" uses more specific language associated with the platform.

1 **Subject:** [WHOLE Life Club] Your Action Hour is starting!

Preview: Discover How to Beat Cancer Using Nutrition

Hi [First Name],

Today, I'm hosting a WHOLE Life Action Hour with health revolutionary Patrick Quillin, PhD, RD, CNS — an internationally recognized expert in nutrition and cancer.

2 3 We're going to cover how **it's possible to fight cancer (and win!) with optimal nutrition**. Are you in?

We start in: <Timer>

Join us for this complimentary online event and learn about a powerful way to beat cancer.

Dr. Quillin is the former Vice President of Nutrition for Cancer Treatment Centers of America. His books, including the landmark *Beating Cancer With Nutrition,* have sold millions of copies.

When it comes to cancer, **prevention is key to maintaining optimal health**.

Join Dr. Patrick Quillin and me for today's Action Hour here.

To taking action for your health!

Ocean Robbins

P.S. The video broadcast with Dr. Patrick Quillin starts **today, November 3rd at 1 PM ET / 10 AM PT,** and will be packed with incredible, life-changing insights. Join us!. 4

5 *As a WHOLE Life Club member,* you'll also get the replay, the transcript, and an Action Checklist with all the specific steps Dr. Quillin recommends for beating cancer with nutrition. Log in for the Action Hour and to participate in WHOLE Life Club at any time. 6 7